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rahulshrivastava90692



rahul90692@gmail.com

**Rahul Shrivastava**

Marketing Research Professional



+91.8867030070

ABOUT ME

WORK EXPERIENCE  
1.1 Years

Significant experience in Market **research** & Analysis.

Developing strategy to profile & Segment target customer base.

Collecting Primary & Secondary data from various social insight tool.

Email Campaign Execution, Sales Support and Data Management.

Exp in MS office tools. Accented with the latest trends and techniques of the field.

About Tracxn:

Tracxn is World’s Largest Startup Intelligence Platform.

AGE  
24



**Education**

**Bachelor Of Technology** Graduated, June 2014

Siliguri Institute Of Technology, Electronics & Communication

Siliguri, Darjeeling DGPA : 7.06

**10+2** June 2009

Govt. Boys H.S. School, Pichhore, Science

Shivpuri (M.P.) Marks: 66.7%

**10th** June 2007

Saraswati Shishu Vidhya Mandir Science

Pichhore, Shivpuri (M.P.) Marks: 76.20%



**Professional Qualifications and Affiliations**

* "An internship with a Steel Authority Of India (SAIL) Bokaro for 3 Weeks from 23rd July 2012 to 12th Aug 2012”.
* "An internship with a Prolific System Pvt. Ltd. Kolkata for 2 Weeks from 26th June 2013 to 9th July 2013”.
* "An internship with a Madhya Pradesh Power Transmission Company Ltd. (MPPTCL) Gwalior for 2 Weeks from 6th Jan 2014 to 20th Jan 2014”.



**Key Skills**

SQL Server, HTML, Microsoft Excel, MS Access, PowerPoint, Data Analysis, Macros, MS Office, Market Research.



**Work Experience**

June2015 – Current  
**Data Research Executive**  
Tracxn Technology Pvt. Ltd.  
Bangalore, Karnataka

Responsibilities:

Sales support by primary & secondary research.

Startup analysis based on sector, funding etc. globally.

Analyst relationship, VC identification.

Using various tools for lead identification such as LinkedIn, Bloomberg, Centralops, Manta, insideview, Zoominfo, Crunchbase, Xing, Prophet, Discoveryly, Data.com Connect and etc.

Email campaign & targeting to prospects.

Expansion & growth in new geographies.

Responsible for the company’s B2B pre-sales and post demo efforts.



**Languages**

* Hindi
* English
* Bengali



**Personal Interests**

* Playing cricket
* Travelling
* Listening to music



**Personal Details**

Father’s Name: Mr. Satendra Shrivastava Marital Status: Single  
Birthday: 9th June 1992 Nationality: Indian  
Gender: Male

Address: #306, Sowmya Sarovar Apartment Near to Manyta Tech Park Back Gate, Rechnahalli Bangalore- 560068

**Declaration**

I, Rahul Shrivastava, hereby declare that the information contained herein is true and correct to the best of my knowledge and belief.

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Rahul Shrivastava Bangalore, Karnataka  
 Date: